



13TH ANNUAL RUN FOR JUSTICE
6 PM ON THURSDAY, JUNE 13, 2024
VETERANS PARK, MILWAUKEE LAKEFRONT

SPONSORSHIP OPPORTUNITIES



PRESENTED BY



The Milwaukee Justice Center utilizes volunteers to address the unmet legal needs of Milwaukee County's low-income unrepresented litigants through court-based programs and legal resources.

The Milwaukee Justice Center (MJC) is a collaborative project between the Milwaukee Bar Association, Milwaukee County, and Marquette University Law School. The underlying philosophy of the project is that self-represented litigants have a fundamental right to access the justice system even if they cannot afford an attorney or do not qualify for legal aid. Generally, self-represented litigants who earn more than 125 percent of the federal poverty guidelines do not qualify for free legal services.

This means, in 2024, a single person earning more than \$17,000 or a family of four earning more than \$34,600 annually is considered ineligible for most free legal assistance. These families struggle to pay for basic necessities; rent, groceries and utilities. Thus, when faced with civil legal issues, many have no choice but to access the courts alone. As such, the MJC strives to address the substantive and procedural barriers facing self-represented litigants so that they can better navigate the legal system.



ABOUT THE RUN



EVENT DETAILS:

- 5k route
- 1 mile walk/ Kids run
- Post-Race Bash with...
 - Live music
 - Free beer and soft drinks
 - Free snacks and desserts
 - Food trucks
 - Prizes
 - Games
 - FUN

GENERAL REGISTRATION

- \$25 Early Bird (before 5/1)
- \$35 Standard (5/2-6/5)
- \$45 Late (6/6-6/13)
- \$50 Day Of (6/14)

STUDENT & CHILD REGISTRATION

- \$20 Student (before 6/5)
- \$15 Children under 12 (before 6/5)
- \$30 Late (6/6-6/13)
- \$50 Day Of (6/14)





SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP BENEFITS | BRONZE \$250 | SILVER \$500 | GOLD \$1000 | PLATINIUM \$2,500 | JUSTICE CHAMPION \$4,000 |
|-------------------------------------------------------------------------------|--------------------|--------------------|--------------------|----------------------|-----------------------------|
| Free Registrations | | | 5 | 10 | 20 |
| Featured Speaker during Awards Ceremony | | | | | ✓ |
| Branded Table during Post Run Bash | | | | | ✓ |
| Signage at Finishline | Name on Level Sign | Name on Level Sign | Logo on Level Sign | Individual Sign | Individual Sign |
| Premium Logo Presence (Logo size and location based on sponsorship amount) | | | | ✓ | ✓ |
| Inclusion in Press Release(s) | | | ✓ | ✓ | ✓ |
| Branding on Race T-shirt | Name | Name | Logo | Logo | Logo |
| Branding on Sponsor Banner | Name | Name | Logo | Logo | Logo |
| Branding on Website | Name | Name | Logo | Logo | Logo |
| Branded Item in Swag Bag | | 1 item | 2 items | 2 items | 3 items |
| Recognition during Awards Ceremony | ✓ | ✓ | ✓ | ✓ | ✓ |

See next page for additional sponsorship opportunities!



SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP BENEFITS | SNACK SPONSOR \$750 | DRINK SPONSOR \$750 | AWARD SPONSOR \$1,500 | T-SHIRT SPONSOR \$3,000 |
|--------------------------------------------------------------------------------------|------------------------|------------------------|--------------------------|----------------------------|
| Maximum Sponsorships Available | 1 | 1 | 1 | 1 |
| Signage at Finishline | Logo with Designation | Logo with Designation | Logo with Designation | Logo with Designation |
| Signage at Sponsor Location | Logo on Snack Table | Logo at Drink Table | Logo at Award Table | Logo at T-shirt Table |
| Premium Logo Presence (Logo size and location based on sponsorship amount) | ✓ | ✓ | ✓ | ✓ |
| Inclusion in Press Release(s) | ✓ | ✓ | ✓ | ✓ |
| Branding on Race T-shirt | Logo with Designation | Logo with Designation | Logo with Designation | Logo with Designation |
| Branding on Sponsor Banner | Logo with Designation | Logo with Designation | Logo with Designation | Logo with Designation |
| Branding on Website | Logo with Designation | Logo with Designation | Logo with Designation | Logo with Designation |
| Branded Item in Swag Bag | 2 items | 2 items | 2 items | 3 items |
| Recognition during Awards Ceremony | ✓ | ✓ | ✓ | ✓ |

Add Ons:

\$250 Add an Additional Item to Runner Swag Bag (unlimited quantity)

\$250 Sponsor a Mile: Sign with Logo placed at Mile Marker (maximum 3)

\$250 Sponsor a Water Table: Sign with Logo at Water Table (maximum 2)



Sponsor online at

www.milwaukeejusticecenter.org/runforjustice

For questions or an invoice,

email Emily at eajello@yourmpinc.com